

Bupa Arabia Q1 2020 Earnings Conference Call and Webcast

June 28th, 2020

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Strategic Framework

We consistently strive to reflect what we stand for in everything we do

Our Purpose

Helping people live longer, healthier, happier lives

Our vision

The most trusted health insurer in KSA

Our ambition

To accelerate Bupa Arabia's growth trajectory

Our pillars

Passionate about Our customers

Cementing our partnerships with key customers

Pursuing breakthrough differentiation and innovation in product and service offerings

Harnessing digitalization in customer service, claims management and operational efficiencies

Developing new distribution channels while delivering on a seamless customer experience

People make the difference

Attracting, developing and retaining outstanding people and leaders

 $\underline{ Taking \, responsibility \, and \, accountability } \\$

Creating safe and healthy workplaces

Celebrating diversity and inclusion

Strong and sustainable performance

Driving net customer growth, revenue and profit Protecting and growing our core customer base Enhancing robust risk management and controls Embedding corporate responsibility and sustainability to create shared value Keeping data safe

Our values

Accountable



















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Board of Directors

Our Board plays a vital part in setting the cultural tone to put customers first



David Martin Fletcher





Tal Hisham Nazer **Board Member**



Martin Houston Board Member



Joy Linton **Board Member**



Board Member - Independent



Zaid Algwaiz Board Member - Independent



Huda M. Bin Ghoson Board Member - Independent



Chief Executive Team

Solid team to deliver on Bupa Arabia's purpose, vision and mission





Tal Nazer Chief Executive Officer (CEO)



Nader Ashoor Chief Financial Officer (CFO)



Tariq Alamoudi Chief Human Resources Officer (CHRO)



Tabish Mushtaq Chief Risk Officer (CRO)



Mohamed El Missaoui Chief Operations Officer (COO)



Ali Sheneamer Chief Business Development Officer (CBDO)

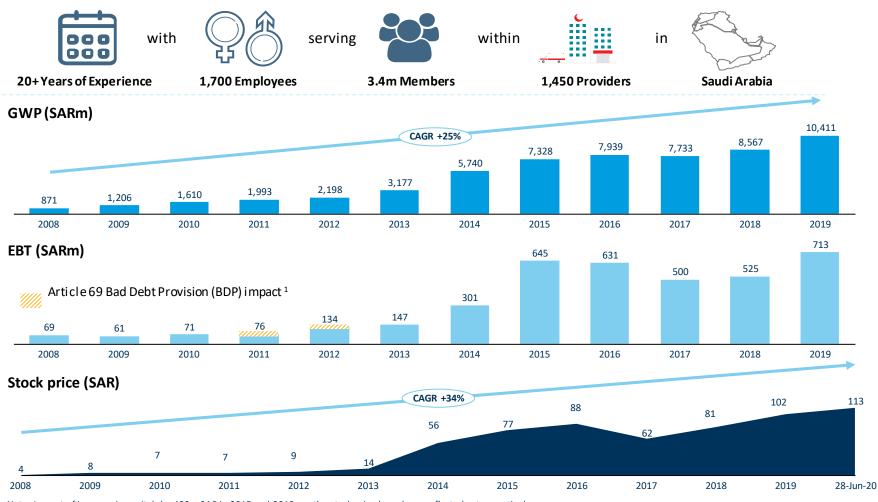


Atef Mufti Chief Sales Officer (CSO)

Bupa Arabia at a Glance

Robust profitability growth & significant value creation for shareholders





Note: Impact of increase in capital; by 400m SAR in 2015 and 2018; on the stock price have been reflected retrospectively

¹ Profit fluctuation in 2011 and 2012 is due to BDP treatment in line with interpretation of Article 69, where a BDP provision of SR34mn was taken in 2011 and BDP recovery of SR20mn was made in 2012



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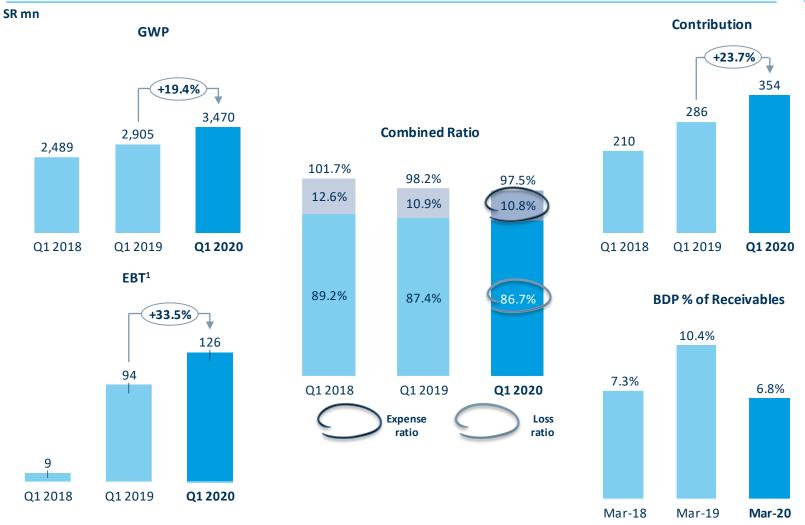
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KPIs Q1 2020 earnings grew by 19% YoY as a result of healthy GWP & loss ratio





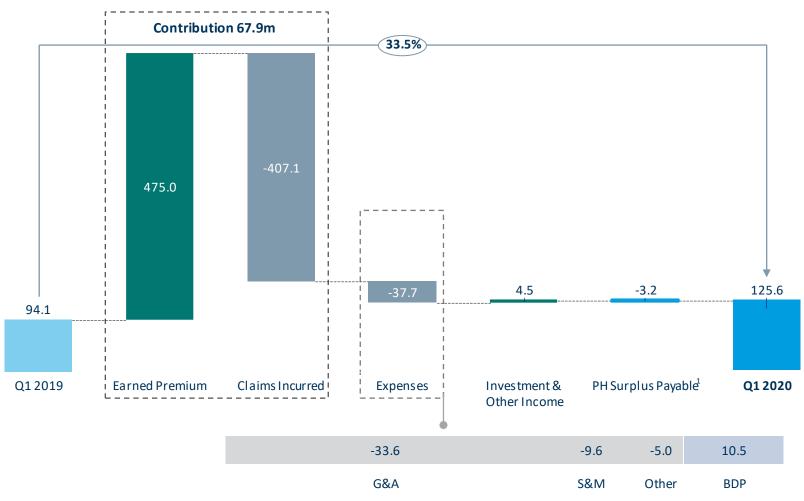
¹Earnings Before Taxes and Zakat or EBT represent net income attributed to the shareholders

EBT



EBT on the rise through favorable contribution, investment and other income

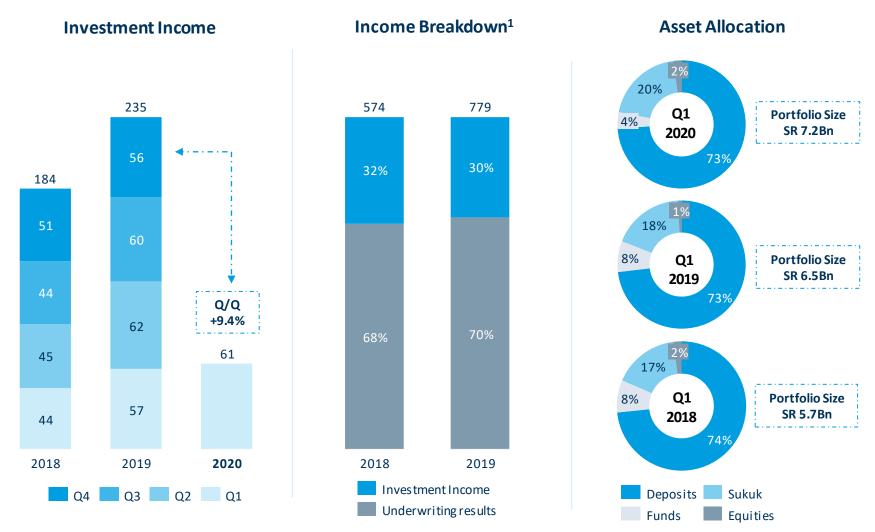




Investment Portfolio and Results

Resilient investment income through increased duration & further diversification



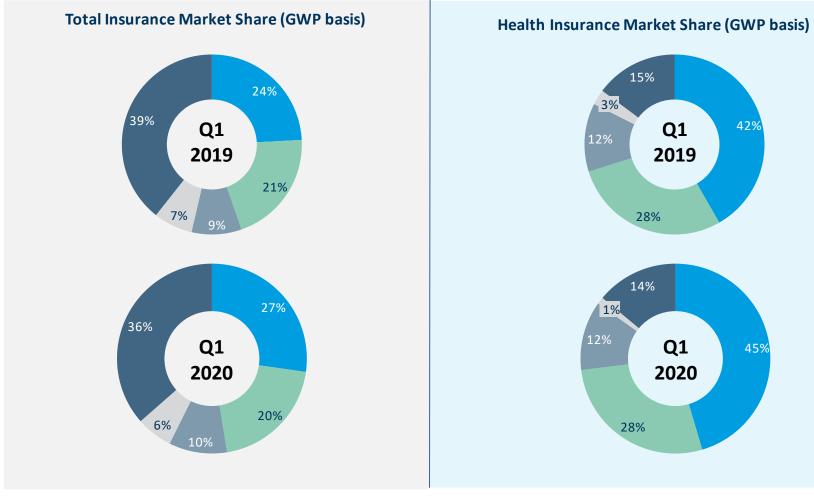


¹Income breakdown represents net income attributed to the shareholders and policyholders

Market Share and Positioning

Bupa Arabia is leading the Saudi health insurance market as of Q1 2020





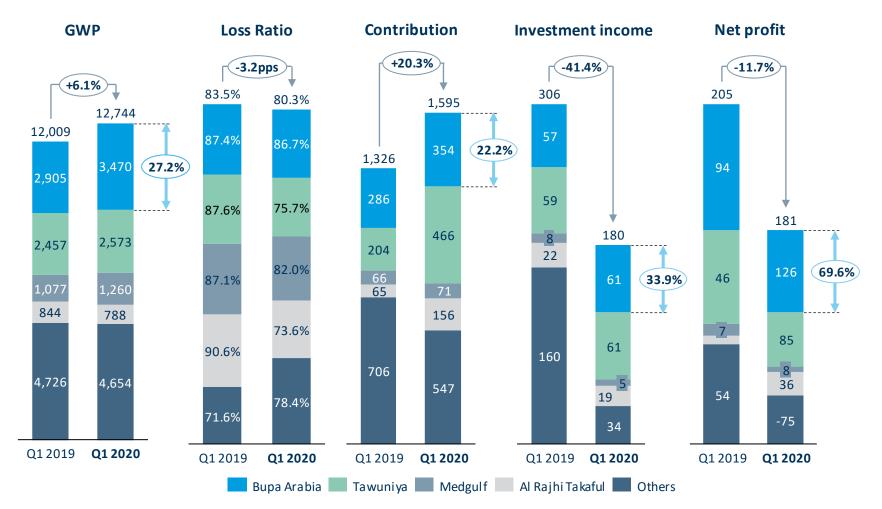
Source: respective insurance companies' filings, and others are based on estimates

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Total Insurance Market

Lower net profit and investment income despite the growth in contribution

SR mn



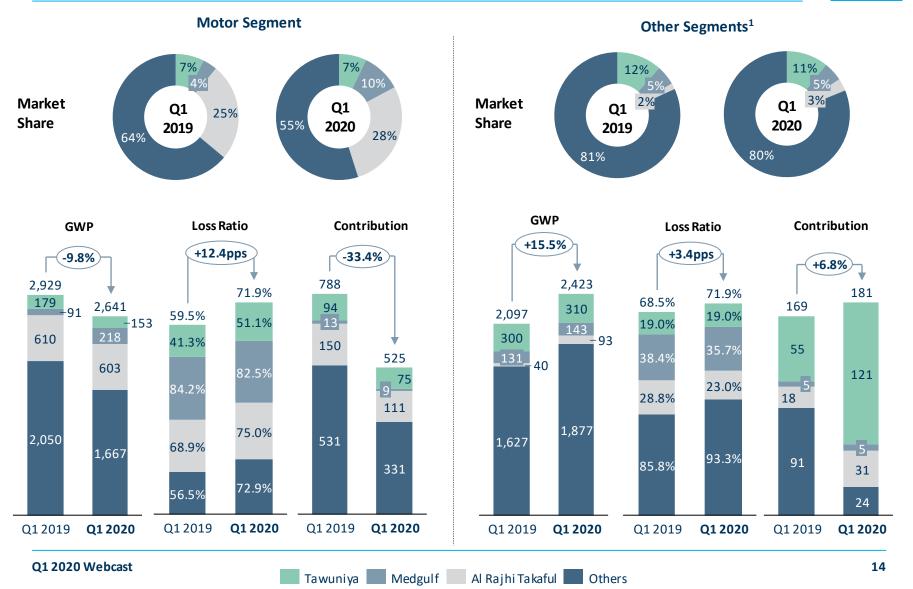
Source: respective insurance companies' filings, others based on estimates



Non-Health Insurance Market

Substantial drop in contribution at the backdrop of deteriorating loss ratios



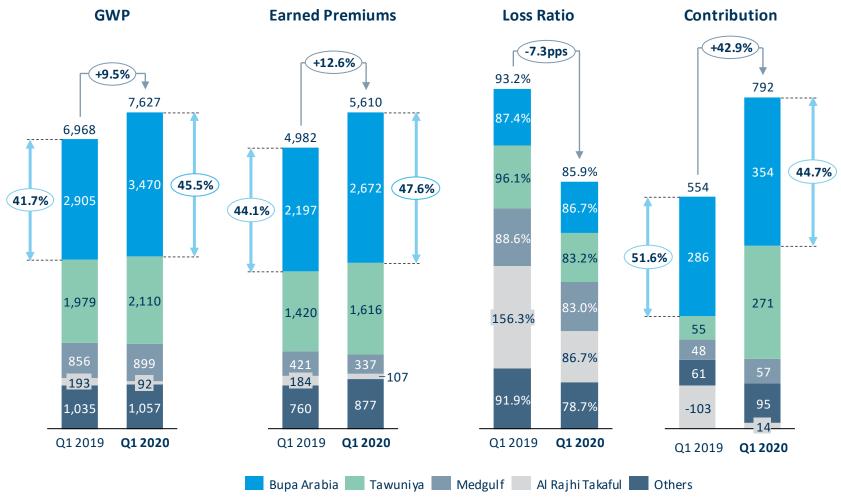


¹ Other segments include mainly Life, Marine, P&C and others

Health Insurance Market

Large players driving GWP growth and loss ratio improvement for the industry

SR mn



Source: respective insurance companies' filings, others are based on estimates

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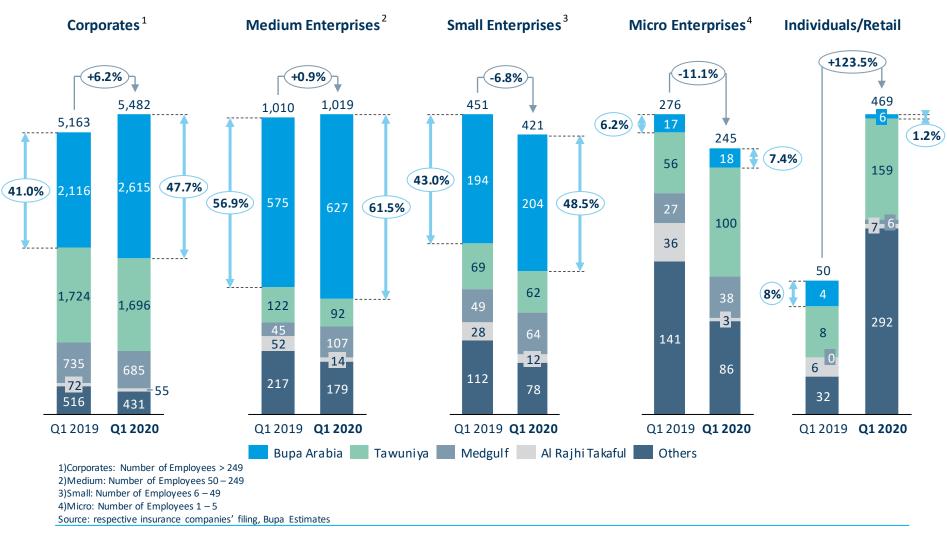
Note: Tawuniya Q1 2020 Medical insurance results are inclusive of Umrah product.



Health Insurance Market - GWP Segmentation

Bupa Arabia is the preferred health insurer for corporates and SMEs





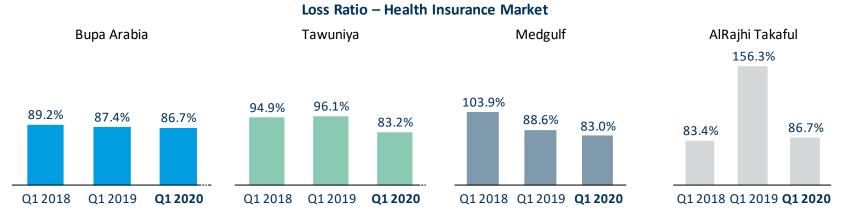
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Note: Tawuniya Q1 2020 segmented results of Individuals/retails include GWP from Umrah product.

Loss Ratio and Technical Reserves

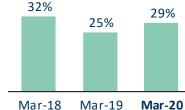
Bupa Arabia reports favorable loss ratios and consistent reserving profile





OCP (reserves)/TTM Claims – Health Insurance Market





25%

Mar-18

48%

Mar-20

38%

Mar-19



Outstanding Claims¹ In SAR 000' +6.2% +128.3% +324.6% -15.8% 524,632 256,942 416,056 347,024 241,941 441,811 182,256 81,731 Mar-20 Mar-19 Mar-20 Mar-19 Mar-20 Mar-19 Mar-20 Mar-19

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Source: respective insurance companies' filings

 $^{1}\ensuremath{\,\text{Outstanding claims represent claims received from hospitals but not settled yet}$



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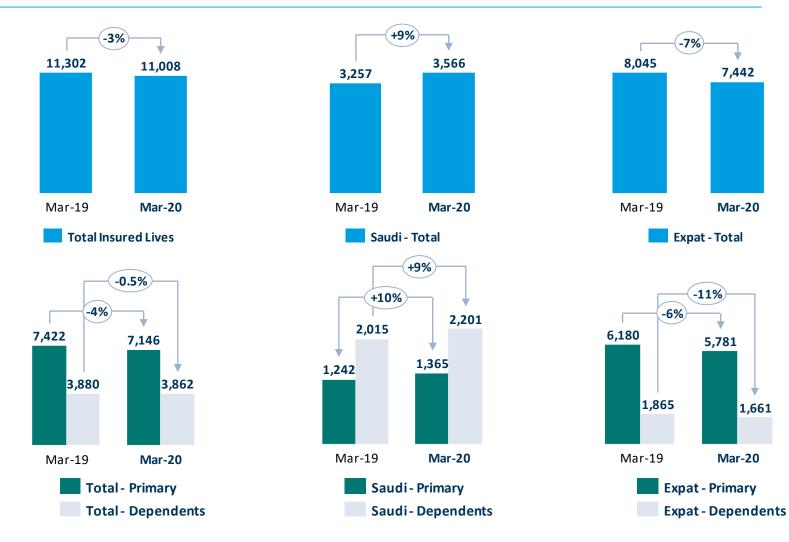
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Saudi Health Insurance Market Trends (1/2)

Insured lives decreased by 3% YoY driven by expats departure





Source: Stats.gov.sa, GOSI, MoL, CCHI, and Bupa Arabia estimates

Saudi Health Insurance Market Trends (2/2)

A new wave of expats' departure is looming for the remainder of 2020



Expats

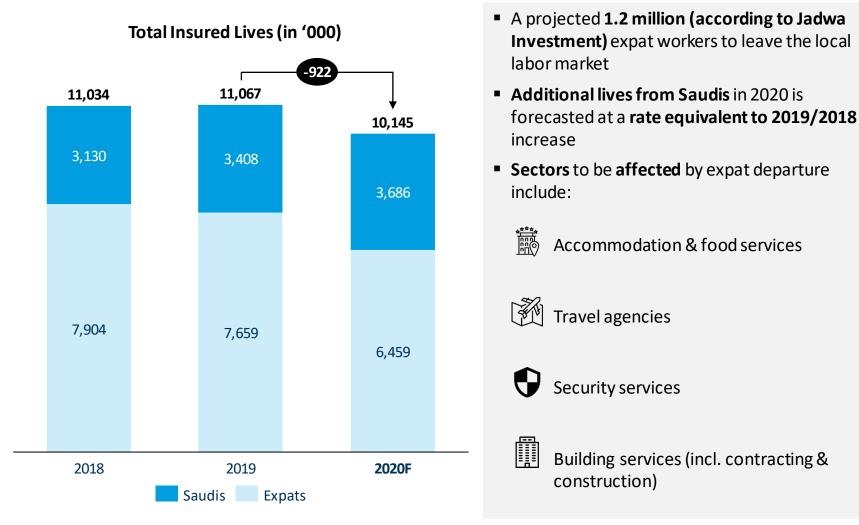


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Saudi Health Insurance Market

Saudi addressable market is under pressure driven by a new wave of expats exodus

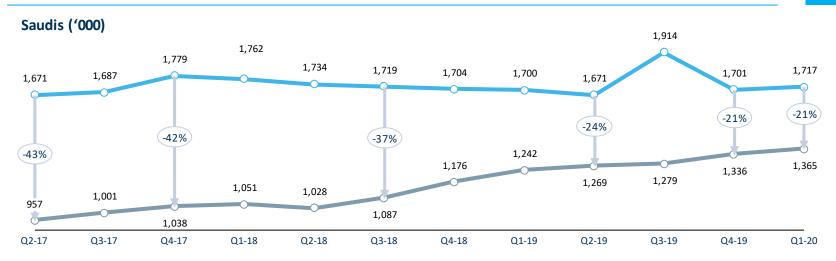




Source: Jadwa Investment - "Saudi Labor Market June 2020" & CCHI data

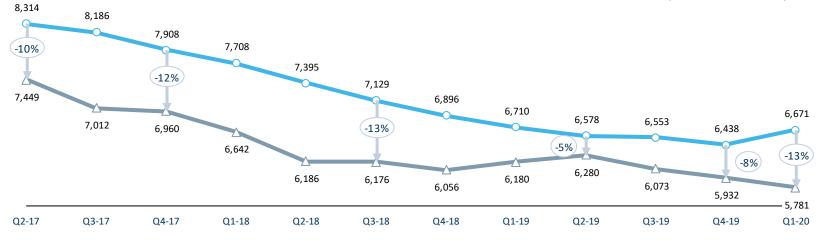
Gap & Enforcement Explained

Gaps remain in the private sector with ~ 352k primary Saudis without PMI



Expats ('000)

- GOSI Primary - CCHI Primary



Note: Gap between GOSI and CCHI primary has shrunk significantly for Saudis and Expats reaching 365K and 500K employees respectively



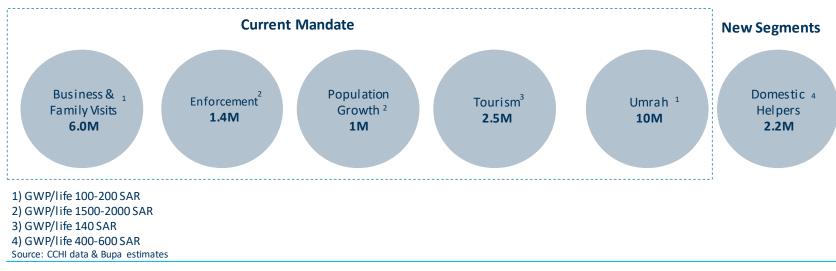
Future Growth Opportunities in Health Insurance

Potential addition of c.23m lives to the private healthcare sector by 2023

Q1 2020 Contributors to the Private Healthcare Sector



Expected contributors to lead the health insurance growth by 2023



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Achievements & Awards





Ranked #8 Kingdom's top 20 Most Talked About Brands



Valuable Insurance Company: Bupa Arabia is the most valuable insurance company according to Forbes Middle East 2020



Best Health Insurance Company and Best Investor Relations: 2018 & 2019 & 2020 from International Finance Magazine



Ranked #7 Most strong brand in Saudi according to Brand Finance 2020 Ranking



Best Healthcare Insurance Service Provider: Won Global Business Outlook Awards 2020



Ranked #66:

Listed among Middle East's top 100 companies in 2020 ranking in the Middle East Forbes magazine



Best Digital Innovation in Insurance Sector: Won Global Business Outlook Awards 2020



Best Workplace and HR Practices: Shortlisted as a finalist in the Gulf Sustainability and CSR Awards 2020

Other Highlights



Bupa	BIOL interest in Bupa Arabia	Bupa to increase stake in Bupa Arabia from 39.25% to 43.25% with Nazer group remaining a long- term shareholder, subject to the completion of regulatory approvals
مُؤْسَنَيْتُهُ النَّذِينَ العَرْبَ السَعَيْنِينِينَ العَرْبَ السَعَيْنِينِينَ العَرْبَ السَعَيْنِينِ العَرْبَ ا Saudi Arabian Monetary Authority	Article 69 & Other support	SAMA has recently announced changing the basis of provisioning for bad debt related to insurance premiums receivables from policy contract inception date to invoice date and postponing insurance levies starting from Q12020
	ССНІ	Relevant CCHI announcement included: i) allowing the continuity of the coverage of the health insurance policy ii) postponing the Council's collection of the financial considerations from Apr to Sep 2020 and iii) Insurance companies to settle all providers claims related to 2019 Circular #1403
Bupa بوبا	Shares reclassification	Bupa Arabia reclassified Bupa Investment Oversees Limited (BIOL) 39.25% stake as a strategic investor on Tadawul - creating additional room for foreign investment.
	Corona Command Center	A Corona Command Center has been setup with dedicated doctors certified according to the World Health Organization (WHO) standards to answer any questions and to guide members in accordance with WHO and MOH recommendations
بتربي وزارة الصحة Ministry of Health	MoH Contribution	Bupa Arabia announced the sum of SR 20m as a contribution to MoH's COVID-19 endowment fund
Autor of the second sec	Telemedicine	Bupa Arabia have partnered with key providers to provide members remote consultation through digital apps



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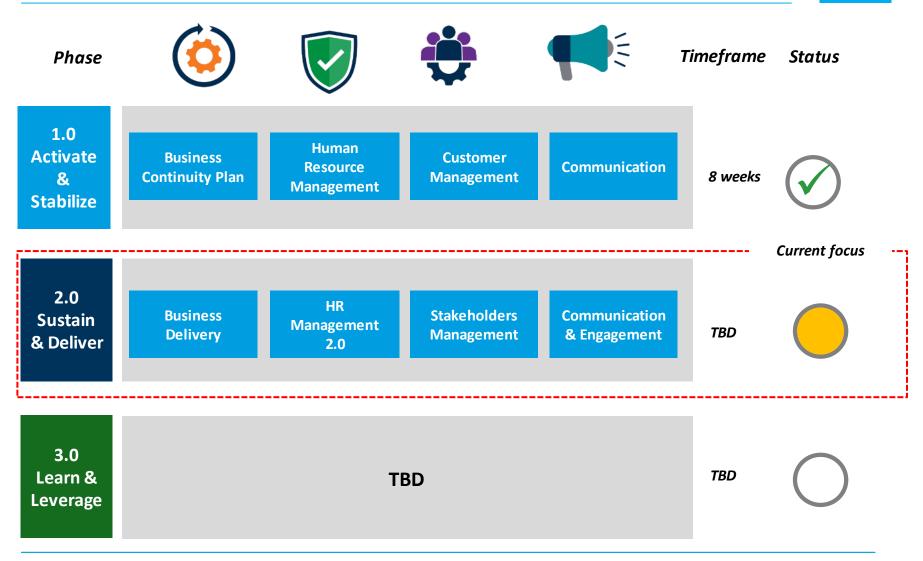
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Project Shield Team Framework

Shield team introducing sustain & deliver phase amid COVID-19 and new normal



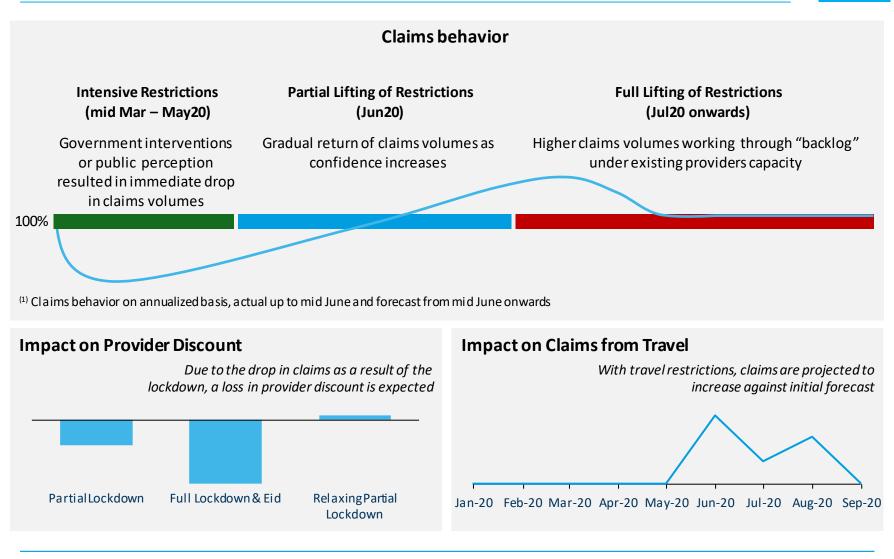


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Claims Behavior



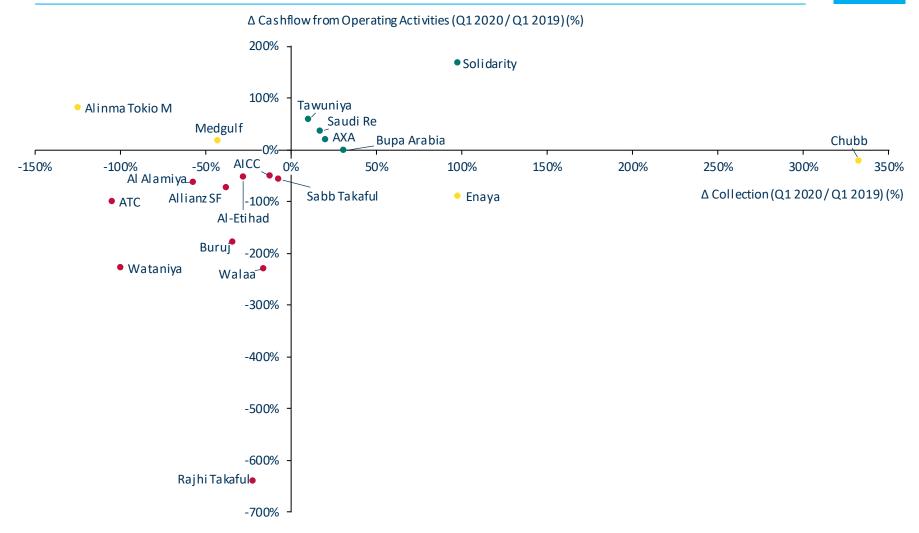
On annualized basis, the short-term Q2 drop in claims are expected to be offset by deferrals



Insurance Sector's Collection and Cashflow Analysis

Majority of the insurance companies struggling with weaker collections highly impacting their cash flow from operating activities and investment returns





Questions & Answers

Speakers:

Nader Ashoor – Chief Financial Officer

Ali Sheneamer – Chief Business Development Officer

Ahmed Bajunaid – Director of Asset Management & Business Advisory

Mohsen Jawhar – Head of Business Advisory & Investor Relations



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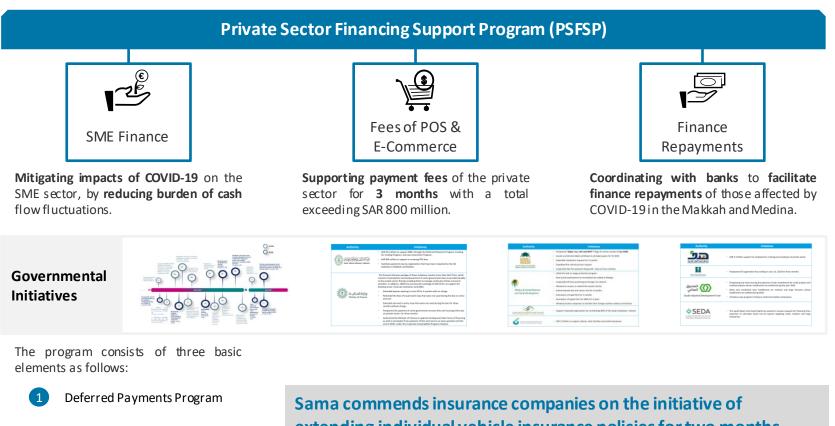
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SAMA Support Packages

SAMA aims to contribute SAR 50B to support private sector in economic growth





Funding for Lending Program

Loan Guarantee Program

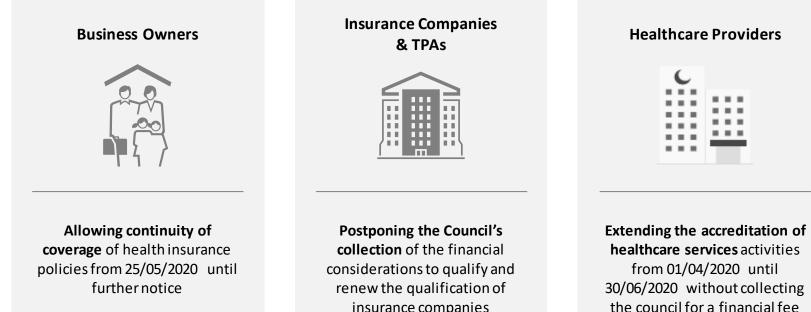
Sama commends insurance companies on the initiative of extending individual vehicle insurance policies for two months without incurring additional cost

This is to support the beneficiaries of the insurance coverage during current circumstances, in a ddition to avoid cancelling the insurance documents due to insured delay in paying the insurance premiums. Customers are provided with an opportunity to pay later.

CCHI Support Initiatives

Empowering and supporting the health insurance sector to face COVID-19





insurance companies

From 01/04/2020 until 30/09/2020 to be collected retroactively during Q1 of 2021



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BDP	Bad Debt Provision
ССНІ	Council Of Cooperative Health Insurance
СМТ	Crisis Management Team
CR	Commercial Registration
EBT	Earnings Before Tax
G&A	General And Administrative Expenses
GOSI	General Organization for Social Insurance
GWP	Gross Written Premium
IFM	International Finance Magazine
КРІ	Key Performance Indicator
MOE	Ministry of Education
МОН	Ministry of Health
MOL	Ministry of Labor
NEP	Net Earned Premiums
ОСР	Outstanding Claims Provision (Known As Technical Reserve)
PPS	Percentage Points
QoQ	Quarter on Quarter
SAMA	Saudi Arabian Monetary Agency
S&M	Selling And Marketing Expenses
SME	Small & Medium Enterprises
ТТМ	Trailing Twelve Months

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Understanding our Financial Statements

A customer buys a one-year medical insurance policy for SR 5,000 on July 1, 2017. The coverage ends on June 30, 2018. The annual reporting period for the business in this example is for the year ended December 31, 2017.

A	Gross written premium (GWP)	5,000		When a customer buys a health insurance policy on July 1, the total premium for the duration of the contract assuming no additions or deletion is SR 5,000. This amount is classified as Gross Written Premium (GWP). Market share is measured using GWP.
В	Premiums ceded to reinsurers	-50	A*Reinsurance rate	The portion of risk that is transferred to a reinsurance company in exchange for a stated premium. In this case the reinsurer has been paid SR 50 and will be responsible for a specified risk according to the agreement with the reinsurer (reinsurance is mandatory per SAMA regulations)
С	Net written premium (NWP)	4950	A-B	The total value of the written premium that will be earned by the insurer during the duration of the contract (12 months) between July 1, 2017 and June 30, 2018
D	Unearned premium (UEP)	2475	C*50%	The portion of the premium that has not been earned in the reporting period and is recorded as a liability on the insurer's balance sheet. Since the contract was written on 1 July 2017, only half of the premium is earned in 2017
E	Net earned premium (NEP)	2475	C*50%	The net earned portion represents the expired i.e. completed amount of the net written premium; The portion of the total premium that was exposed to a potential claim loss during the completed period. If a customer is enrolled mid-year, as is the case in this example, then half of the exposure will be in the year he enrolled (2017) and half will be reflected in the year after (2018)



F	Gross claims paid	1825		 The actual amount of all paid claims on behalf of the customers. There are two types of claims; Provider claims on direct billing and to be refunded to the customer Reimbursement claims requested by the member A claim is a request for payment received by the insurer to pay for services that were provided by a health care professional to an insured member. A claim may be sent by a medical provider at which the treatment was offered as a provider claim, or directly submitted by the insured member as a reimbursement claim.
G	Reinsuranceshare	-25	F*%	The portion of claims the reinsurers are responsible for in exchange for certain premium (as mentioned in Reinsurance ceded -B)
Н	Net claims paid	1800	F-G	Net amounts paid for claims requests after deducting the reinsurer's share
1	Outstanding claims provision (OCP)	200	Based on actuarial estimates	The outstanding claims provision incudes the "Incurred But Not Reported" claims (IBNR), which is defined as all claims that have taken place but have not been reported yet, either because the claim was not yet received by the insurer, or it has been received but not yet processed or paid by the insurer. This is also referred to as an insurer's claims reserve, and is recorded as a liability on the insurer's balance sheet. Before final payment to providers, the insurer adjudicates the claims. This is the process by which the claim is compared to the patient's health plan benefits to verify that the required information is available to process the claim, that the claim is not a duplicate, that the insurer's rules and procedures have been followed, and that the procedures performed or the services provided are for covered benefits



J	Net claims incurred	2000	H+I	All payment requests received from hospitals or members to pay for a certain service or projected to be received for the duration of the earned portion of the contract (July 1, 2017 to Dec 31, 2017)
К	Underwriting result (Contribution)	475	E-J	The surplus of net earned premium less net claims incurred is the contribution. It measures profitability of the policy before accounting for overhead costs.
L	Costs and expenses	250		Includes selling & marketing, general & administration expenses, and regulatory levies, etc.
Μ	Underlying trading results	725	K-L (excluding non- recurring item)	The total profit excluding one-time charges and investment income
Ν	Surplus from insurance operations	225	K-L	The excess amounts from the earned premium less the medical costs and all expenses (including non-recurring items) plus other income (i.e. insurance operations, investment income and all other sundry income)
0	Distribution of surplus (Cooperative Distribution)	22.5	N*10%	 The SAMA regulatory required surplus to be distributed to policyholders is 10% of the surplus from insurance operations and the full surplus is distributed as follows: Transfer to Policyholders' payables 10% Transfer to Shareholders' operation 90%
Ratios	Loss ratio (LR)		J/E	The net claims incurred divided by the net earned premium. It
		81%	J/ L	measures the % of medical claims cost versus the earned portion of all policyholders
	Expense ratio	10%	L/E	The operating expenses divided by the net earned premium
	Combined ratio	91%	(J+L)/E	The loss ratio plus the expense ratio. It is a proxy for the surplus from insurance operations



Understanding Bupa Arabia's Balance Sheet

Goodwill Goodwill represents the intangible asset which resulted from the Bupa Arabia purchase of the Saudi Health insurance portfolio from Bupa Middle East Limited E.C. in accordance with the assessment by SAMA and the prescribed SAMA guidelines of 2008. The insurance portfolio transfer agreement was completed during 2009 Fixed Assets Fixed assets include the company's investment in new retail outlets, IT, and fixtures, equipment, machinery, etc. Cash & Investments All cash in the banks, investments, and statutory deposits Working Capital The working capital represents the operating liquidity available to the organization. The current assets include the receivables, net of bad debt provision, deferred acquisition costs, and other pre-paid expenses. The current liabilities include the technical reserves of outstanding claims provision (OCP) and unearned premium (UEP) and other accrued liabilities. Unlike many businesses, working capital is not favourable in an insurance business. This is because the premium is usually received before the claims liabilities are incurred and ultimately paid Equity Shareholders' equity represents the paid up capital, plus retained earnings, statutory reserve, and is net of accumulated Zakat/Income tax charges since inception Borrowings Generally speaking, insurance companies do not need the support of bank borrowings due to the favourable funding of working capital by customers

THANK YOU

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