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### **Chief Executive Team**





**Tal Nazer**Chief Executive Officer (CEO)



Nader Ashoor\*
Chief Financial Officer
(CFO)



Ali F. Hamdan Chief Risk Officer (CRO)



Ali Sheneamer\*
Chief Business Development Officer
(CBDO)



Tariq Alamoudi Chief Human Resources Officer (CHRO)



Mohamed El Missaoui Chief Operations Officer (COO)



Atef Mufti Chief Sales Officer (CSO)

\*Today's speakers

## Agenda



- Financial Performance
- Market Outlook
- Other Highlights
- Abbreviations & Glossary

### **Q1 2018 at a Glance**



**Net Income** 

SAR 9 m

**SAR 37 m** 

**GWP** 

SAR 2,489 m

**SAR 2,252 m** 

**Contribution** 

**SAR 210 m** 

**SAR 207 m** 

**Investment Income** 

**SAR 44 m** 

**SAR 41 m** 

**Loss Ratio** 

89.2%

88.9%

Q1 2017 results

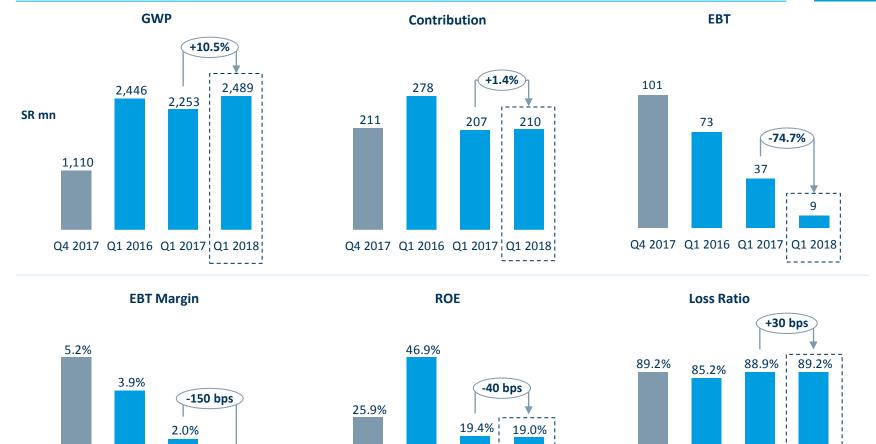
## **KPIs (1/2)**

### Q1 2018 reports healthy GWP & contribution

0.5%

Q4 2017 Q1 2016 Q1 2017 Q1 2018





Q4 2017 Q1 2016 Q1 2017 Q1 2018

Q4 2017 Q1 2016 Q1 2017 Q1 2018

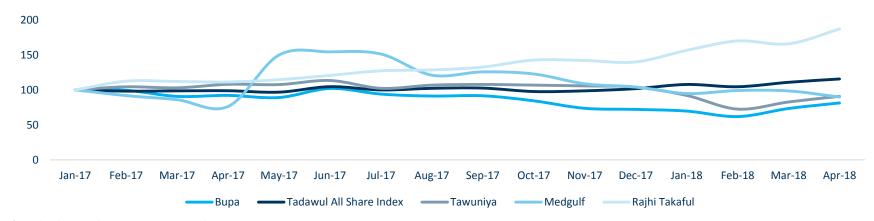
## **KPIs (2/2)**

### Stable loss ratio and higher dividend payout





#### **Share Performance Against TASI (100 basis point)**

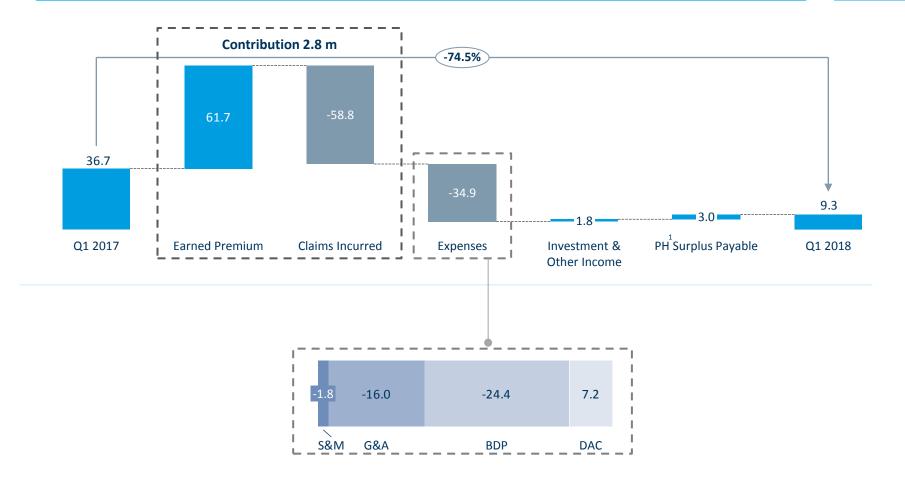


\*Dividends are subject to EGM approvals Source: Tadawul & Argaam.com

### **EBT** SR m



### Kick-off of VAT Implementation slowed down collection in Jan and Feb



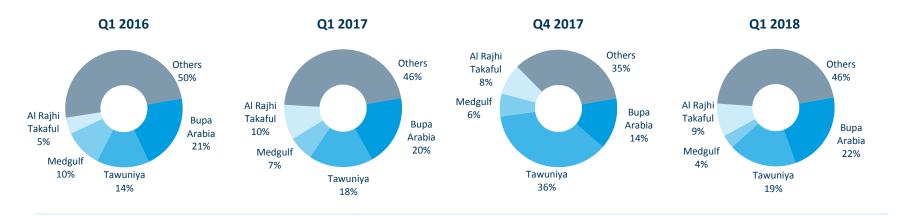
<sup>&</sup>lt;sup>1</sup>PH: Policyholders' share of surplus from insurance operation

## **Market Share and Positioning**

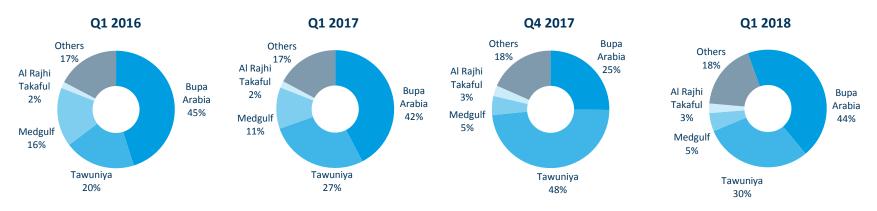
## بوبا بوبا

#### Bupa Arabia is leading the Saudi health insurance market as of Q1 2018

#### **Total Insurance Market Share**



#### **Health Insurance Market Share**



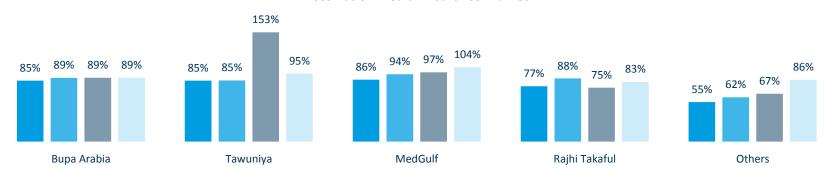
Source: respective insurance companies' filings, and Bupa Arabia estimates
As of May 21st, 3 out of 33 companies did not release their full financials, hence Bupa Arabia has estimated their Q1 2018 Health GWP by applying the same q-o-q growth for Q1 2017

#### **Loss Ratio and Technical Reserves**

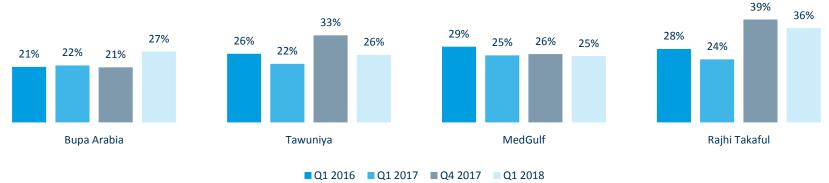


#### Bupa Arabia reports consistent loss ratios and reserve profiles

#### Loss Ratio – Health Insurance Market



#### OCP (reserves)/TTM Claims – Health Insurance Market



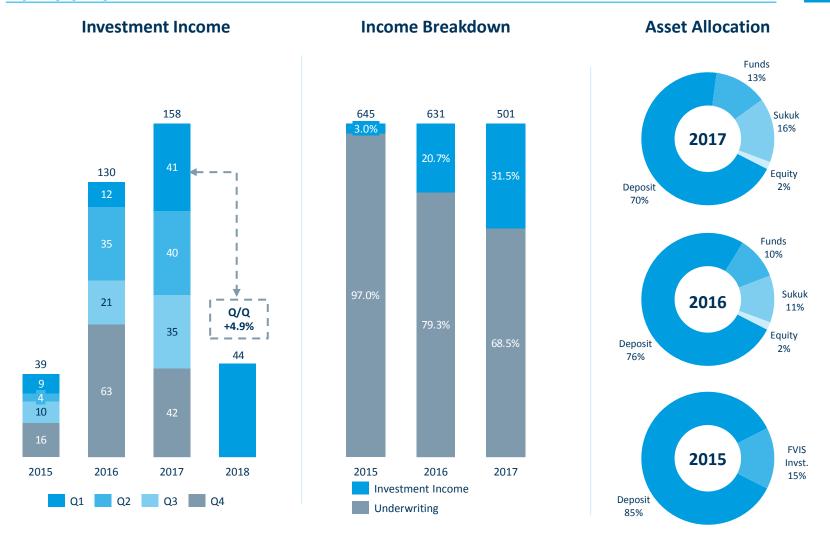
Source: respective insurance companies' filings, and Bupa Arabia estimates

As of May 21st, 3 out of 33 companies did not release their full financials, hence Bupa Arabia has estimated their Q1 2018 Health Claims Incurred & Net Earned by applying the same q-o-q growth for Q1 2017

#### **Investment Portfolio and Results**







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## **Trends of Saudi and Expat in The Saudi Insured Market**



Expats continued to depart from the insured market at higher rates in 2018

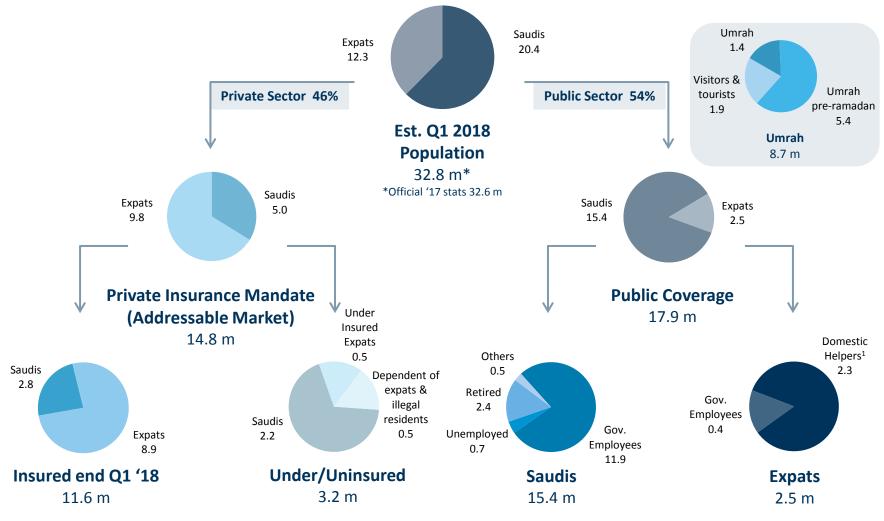


Source: Stats.gov.sa, GOSI, MoL, CCHI, and Bupa Arabia estimates

## How Do We See End 2018: Insured Lives Outlook (1/2)



Enforcement of 2.2m Saudis in the insured market expected in H2 2018



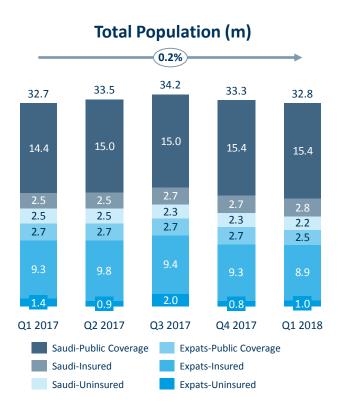
Source: Stats.gov.sa, GOSI, MoL, CCHI, and Bupa Arabia estimates

 $<sup>^{\</sup>rm 1}\,{\rm Not}$  under public coverage but also not under private insurance mandate

## How Do We See End 2018: Insured Lives Outlook (2/2)



Organic growth in the Saudi population surpassed by expats departure



#### **Insured Lives (m)**

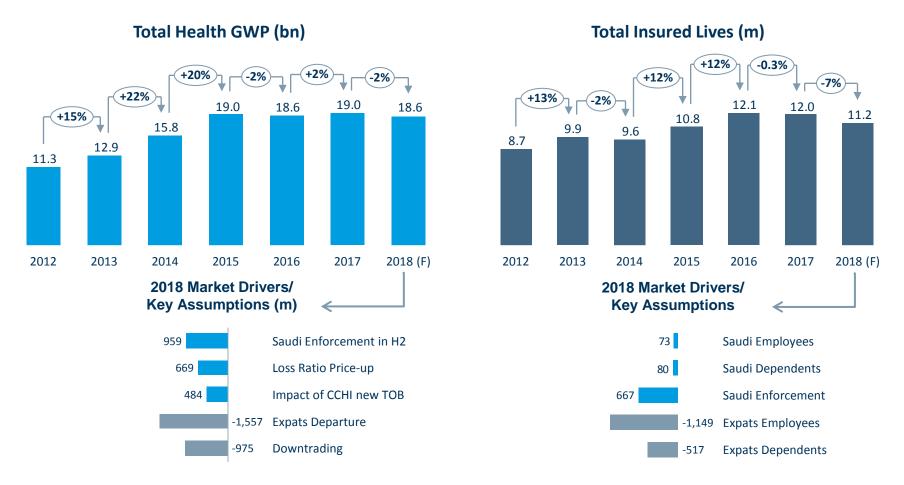


Source: Stats.gov.sa, GOSI, MoL, CCHI, and Bupa Arabia estimates

#### **Health Insurance Market Trends**



CCHI's new ToB1 impact to be washed away by expats departure



F= forecasts

<sup>&</sup>lt;sup>1</sup>CCHI updated TOB starting July 2018 to include organ transplantation, Alzheimer's disease, Autism, Heart valves, and Neonatal Early screening Source: CCHI Annual Reports & Bupa Arabia estimates

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## **Other Highlights**





Industry likely to face challenges in collecting VAT pertaining to 2017 Unearned Premiums



**CCHI Enhanced TOB** 

CCHI has recently updated the minimum TOB that all Saudi insurance companies need to adopt by July 1<sup>st</sup> 2018



Draft Rules for Branches of Foreign Insurance Companies SAMA has recently issued draft rules for licensing and operations of branches of foreign insurance and/or reinsurance companies in Saudi Arabia



**Aramco TPA Go-Live** 

The 3 years Aramco TPA contract went live on 1st March 2018



2017 Dividends

Bupa Arabia's BOD has recently approved the distribution of SAR 160m dividends for FY2017 (SAR 2 per share)<sup>1</sup>



400 m Capital Increase

Bupa Arabia's BOD has recently recommended an increase in the capital of the company through issuing of 1 bonus share for every 2 shares held<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>The proposed increase in capital and dividends distribution will only be initiated once all necessary approvals are received from all the required official authorities, as well as subject thereafter to the approval from the shareholders in the Extraordinary General Assembly Meeting (EGM),

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### **Abbreviations**



**BDP** Bad debt provision

**BOD** Board of Directors

**Bps** Basis points

**DAC** Deferred acquisition costs

**EBT** Earnings before tax

**EGM** Extraordinary general assembly meeting

**FVIS** Fair value through income statement

**G&A** General and administrative expenses

**GWP** Gross written premium

**KPI** Key performance indicator

**NEP** Net earned premiums

**OCP** Outstanding claims provision (known as technical reserve)

**ROE** Return on equity

**S&M** Selling and marketing expenses



#### **Understanding our Financial Statements**

A customer buys a one-year medical insurance policy for SR 5,000 on July 1, 2017.

The coverage ends on June 30, 2018. The annual reporting period for the business in this example is for the year ended December 31, 2017.

А	Gross written premium (GWP)	5,000		When a customer buys a health insurance policy on July 1, the total premium for the duration of the contract assuming no additions or deletion is SR 5,000. This amount is classified as Gross Written Premium (GWP). Market share is measured using GWP.
В	Premiums ceded to reinsurers	-50	A*Reinsurance rate	The portion of risk that is transferred to a reinsurance company in exchange for a stated premium. In this case the reinsurer has been paid SR 50 and will be responsible for a specified risk according to the agreement with the reinsurer (reinsurance is mandatory per SAMA regulations)
С	Net written premium (NWP)	4950	A-B	The total value of the written premium that will be earned by the insurer during the duration of the contract (12 months) between July 1, 2017 and June 30, 2018
D	Unearned premium (UEP)	2475	C*50%	The portion of the premium that has not been earned in the reporting period and is recorded as a liability on the insurer's balance sheet. Since the contract was written on 1 July 2017, only half of the premium is earned in 2017
E	Net earned premium (NEP)	2475	C*50%	The net earned portion represents the expired i.e. completed amount of the net written premium; The portion of the total premium that was exposed to a potential claim loss during the completed period. If a customer is enrolled mid-year, as is the case in this example, then half of the exposure will be in the year he enrolled (2017) and half will be reflected in the year after (2018)



F	Gross claims paid	1825	
G	Reinsurance share	-25	F*%
Н	Net claims paid	1800	F-G
I	Outstanding claims provision (OCP)	200	Based on actuarial estimates

The actual amount of all paid claims on behalf of the customers. There are two types of claims;

- Provider claims on direct billing and to be refunded to the customer
- 2. Reimbursement claims requested by the member

A claim is a request for payment received by the insurer to pay for services that were provided by a health care professional to an insured member. A claim may be sent by a medical provider at which the treatment was offered as a provider claim, or directly submitted by the insured member as a reimbursement claim.

The portion of claims the reinsurers are responsible for in exchange for certain premium (as mentioned in Reinsurance ceded -B)

Net amounts paid for claims requests after deducting the reinsurer's share

The outstanding claims provision incudes the "Incurred But Not Reported" claims (IBNR), which is defined as all claims that have taken place but have not been reported yet, either because the claim was not yet received by the insurer, or it has been received but not yet processed or paid by the insurer. This is also referred to as an insurer's claims reserve, and is recorded as a liability on the insurer's balance sheet. Before final payment to providers, the insurer adjudicates the claims. This is the process by which the claim is compared to the patient's health plan benefits to verify that the required information is available to process the claim, that the claim is not a duplicate, that the insurer's rules and procedures have been followed, and that the procedures performed or the services provided are for covered benefits



J	Net claims incurred	2000	H+I	All payment requests received from hospitals or members to pay for a certain service or projected to be received for the duration of the earned portion of the contract (July 1, 2017 to Dec 31, 2017)
K	Underwriting result (Contribution)	475	E-J	The surplus of net earned premium less net claims incurred is the contribution. It measures profitability of the policy before accounting for overhead costs.
L	Costs and expenses	250		Includes selling & marketing, general & administration expenses, and regulatory levies, etc.
M	Underlying trading results	725	K-L (excluding non- recurring item)	The total profit excluding one-time charges and investment income
N	Surplus from insurance operations	225	K-L	The excess amounts from the earned premium less the medical costs and all expenses (including non-recurring items) plus other income (i.e. insurance operations, investment income and all other sundry income)
0	Distribution of surplus (Cooperative Distribution)	22.5	N*10%	The SAMA regulatory required surplus to be distributed to policyholders is 10% of the surplus from insurance operations and the full surplus is distributed as follows:  Transfer to Policyholders' payables 10% Transfer to Shareholders' operation 90%
Ratios				·
	Loss ratio (LR)	81%	J/E	The net claims incurred divided by the net earned premium. It measures the % of medical claims cost versus the earned portion of all policyholders
	Expense ratio	10%	L/E	The operating expenses divided by the net earned premium
	Combined ratio	91%	(J+L)/E	The loss ratio plus the expense ratio. It is a proxy for the surplus from insurance operations
	Return on Equity (ROE)			ROE is trailing twelve months net income after tax / average equity



#### **Understanding Bupa Arabia's Balance Sheet**

Goodwill Goodwill represents the intangible asset which resulted from the Bupa Arabia purchase of the Saudi Health insurance portfolio from Bupa Middle East Limited E.C. in accordance with the assessment by SAMA and the

prescribed SAMA guidelines of 2008. The insurance portfolio transfer agreement was completed during 2009

Fixed Assets Fixed assets include the company's investment in new retail outlets, IT, and fixtures, equipment, machinery, etc.

Cash & Investments All cash in the banks, investments, and statutory deposits

Working Capital The working capital represents the operating liquidity available to the organization. The current assets include

the receivables, net of bad debt provision, deferred acquisition costs, and other pre-paid expenses. The current liabilities include the technical reserves of outstanding claims provision (OCP) and unearned premium (UEP) and other accrued liabilities. Unlike many businesses, working capital is not favourable in an insurance business. This

is because the premium is usually received before the claims liabilities are incurred and ultimately paid

Equity Shareholders' equity represents the paid up capital, plus retained earnings, statutory reserve, and is net of

accumulated Zakat/Income tax charges since inception

Borrowings Generally speaking, insurance companies do not need the support of bank borrowings due to the favourable

funding of working capital by customers

# **THANK YOU**

### **Bupa Arabia**

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